

WHAT IS THE IPL 500 FESTIVAL PARADE?

Intertwined with Memorial Day weekend and the Indianapolis 500, the IPL 500 Festival Parade is a time-honored tradition in Indianapolis. The 2-mile Parade is a true celebration of the city and the famous Indianapolis 500 race. Each year's event is a spectacular show! Over the past 52 years, the Parade has grown to be recognized as one of the nation's premier parades. The tradition continues each year with breath-taking floats, balloons, celebrities, 500 Festival Princesses, marching bands and the 33 qualified drivers of the Indianapolis 500 serving as Honorary Grand Marshals.



WHAT IS THE 500 FESTIVAL?

The 500 Festival was created in 1957 to organize civic events celebrating the Indianapolis 500. It is a not-for-profit organization supported by corporate sponsorships, memberships and ticket sales. More than 7,000 volunteers help produce nearly 50 500 Festival events and programs. With annual participation of more than 500,000 people from around Indiana and the world, it has grown to be one of the largest festivals in the nation.

BGA — Exclusive Travel & Tour Operator

Bowl Games of America, a division of Worldstrides, is the nation's leader in Bowl Games and Parade pageantry. They are committed to providing band directors with unparalleled opportunities to showcase their students at the national level, thereby creating lifelong memories for their students, goodwill in their communities, and prestige for their music programs. With over twenty years of experience in the industry, BGA is known for creating innovative show themes and seamless productions while keeping the focus on the student musician and the importance of a performance such as the IPL 500 Festival Parade. All overnight bands that are accepted to perform will need to contact BGA directly @ 888-242-7597.



www.bowlgamesofamerica.com



500 Festival Inc.
Festival Building
21 Virginia Avenue, Suite 500
Indianapolis, IN 46204
(317) 927-3378
500festival.com

500festival.com

Perform for over
300,000 people!



MAY 28, 2011

MARCHING BAND APPLICATION FORM



WWW.500FESTIVAL.COM

Mark your calendars NOW to march in the 2011 IPL 500 Festival Parade!

IT'S ONE OF THE NATION'S PREMIER PARADES!

- ◆ **WHEN?** May 28, 2011. The Parade always takes place the Saturday prior to the famous Indianapolis 500® mile race.
- ◆ **WHERE?** Downtown Indianapolis. The Parade route stretches two miles through the crowd-lined streets of downtown Indianapolis.
- ◆ **WHO?** More than 300,000 spectators line the Parade route to watch the Parade. Indianapolis 500 drivers, celebrities, floats, balloons, specialty units and marching bands from across the country participate in the Parade.

DON'T MISS AN ACTION-PACKED WEEKEND OF ACTIVITIES!

- ◆ **BAND PARTY!** Enjoy music, food, dancing and meet people from the other schools and organizations marching in the Parade! This private Band Party is thrown at the Indianapolis Children's Museum the night of the Parade.
- ◆ **PRE-RACE BAND PAGEANT!** Participate in the Indianapolis 500 Pre-Race Band Pageant and enjoy a complimentary reserved seat in the grandstand area to watch the race, a free box lunch and a special race souvenir!
- ◆ **MEDIA COVERAGE!** Receive extensive local, regional and national publicity in print, television and radio! The Parade is nationally televised on Versus Cable Network and locally in central Indiana on WISH TV-8, a CBS affiliate. Print coverage provided by the Indianapolis Star and regional newspapers. Radio coverage provided by several local Indianapolis stations.

All items subject to change.

Visit 500festival.com for further information or contact:

Toni Meyer, Parade Director
(PH)317-614-6126
(FAX)317-614-6164
tmeyer@500festival.com



IPL 500 Festival Parade Marching Band Application Form

Return this form to: 500 Festival Parade Selection Committee

500 Festival, Inc., 500 Festival Building, 21 Virginia Avenue, Suite 500, Indianapolis, IN, 46204

THE FOLLOWING MUST BE SUBMITTED WITH THIS APPLICATION:

1. One DVD or VHS video tape (preferably of street parade). Please mark the video with the name of the group and the date/location of the recording.
2. One group photo in uniform.
3. A biography of the group and director.
4. Group profile/description of your parade marching presentation.

All items submitted with this application will not be returned.

Deadline for entry is January 31, 2011

1. Name of organization or school: _____
2. Official name of performing group: (as it should appear in all Parade publications) _____
3. Style and color of uniforms: _____

Principal's name: _____

Director's Name: _____

School Address: _____

City: _____ State: _____ Zip: _____

Phone: () _____

Day of Event #: () _____

Email: _____

Website: _____

# OF PARTICIPANTS	# OF VEHICLES
Instrumentalists: _____	Buses: _____
Guards: _____	Trucks: _____
Drum Majors: _____	Vans: _____
Other: _____	Cars: _____
Total Band Size: _____	Total Vehicles: _____
Chaperones: _____	
Directors: _____	

Application and all requested materials must be postmarked by January 31, 2011. Notification of acceptance will be provided no later than February 28, 2011. Once submitted, all items will become property of the 500 Festival and will not be returned.

Please note there is to be no third-party sponsor identification associated with your band. The 500 Festival reserves the right to review and accept/deny any such request in accordance with IPL 500 Festival Parade sponsorship and telecast agreements.

By completing this application, "We hereby submit this form and accompanying documentation material in application for participation in the event and, if selected, we agree to abide by all regulations and policies of the IPL 500 Festival Parade Band Committee concerning Parade participation. This application has the full support of the individual school and district administration. We further grant full permission to the 500 Festival and the Releases, and/or agents authorized by them, to use any photographs or video tapes of the event for any reasonable purpose.

Principal
Signature _____

Director
Signature _____

**Please complete this form
and return it by the deadline to:**
500 Festival Parade Selection Committee
500 Festival, Inc.
500 Festival Building
21 Virginia Avenue, Suite 500
Indianapolis, Indiana 46204